Management Report

Breastfeeding Family Friendly Communities For the period ended December 31, 2023

Prepared on

March 24, 2024

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Profit and Loss

January - December 2023

	Total
REVENUE	
Contributed Income	
Donations Directed by Individuals	44,582.36
Government Grants & Contracts	11,142.09
In-Kind Donations	57,800.00
Total Contributed Income	113,524.45
Reimbursements	70,563.50
Service Fee Income	150.00
Speaking Engagements	2,000.00
Total Revenue	186,237.95
GROSS PROFIT	186,237.95
EXPENDITURES	
Advertising & Marketing	
Business Enticements	866.57
Listing Fees	250.00
Photography	70.00
Promotional Materials	860.81
Printing, Publication, Postage and Shipping	7,198.25
Total Promotional Materials	8,059.06
Social Media	750.00
Volunteer Incentives - Child Care	14,687.40
Total Advertising & Marketing	24,683.03
Bank Fees and Service Charges	
Bank Fees	22.00
Merchant Services Fees	6.74
PayPal Fees	60.84
Total Bank Fees and Service Charges	89.58
Contract & Professional Fees	
Accounting Fees	4,275.81
Contractor	4,885.00
Newsletter Personal Development Fee	3,650.10
Presenter Fee	475.00
Professional Development	820.00
Video Editing	300.00
Website Development	1,479.81
Total Contract & Professional Fees	15,885.72
Insurance	
Liability Insurance	2,849.00
Total Insurance	2,849.00
Meals	1,442.52

	Total
Occupancy	
Rent	1,715.23
Total Occupancy	1,715.23
Office Expenses	
Internet & TV Services	336.95
Memberships & Subscriptions	1,750.99
Office Supplies	2,983.72
Shipping & Postage	76.39
Software & Apps	1,816.38
Technology/Hardware	53.20
Total Office Expenses	7,017.63
Payroll Expenses	
Payroll Processing Fees	520.00
Salaries & Wages	34,125.00
Taxes	2,610.56
Workers' Compensation Insurance	347.00
Total Payroll Expenses	37,602.56
Supplies & Materials	124.80
Food	765.35
Lactation Supplies and Materials	1,004.23
Supplies	673.01
Total Supplies & Materials	2,567.39
Travel	
Airfare	443.68
Conference and Training	751.12
Hotels	476.39
Taxis or Shared Rides	1,985.02
Total Travel	3,656.21
Vehicle Expenses	
Parking & tolls	74.63
Vehicle Gas & Fuel	51.83
Total Vehicle Expenses	126.46
Total Expenditures	97,635.33
NET OPERATING REVENUE	88,602.62
OTHER EXPENDITURES	
In-Kind Volunteer Work	62,000.00
Total Other Expenditures	62,000.00
NET OTHER REVENUE	-62,000.00
NET REVENUE	\$26,602.62

Balance Sheet

As of December 31, 2023

	Total
ASSETS	
Current Assets	
Bank Accounts	
In-Kind Clearing	-4,200.00
PayPal Bank	3,535.05
Reserve Account 0198	15,850.00
Truist Checking 4429	25,108.33
Total Bank Accounts	40,293.38
Other Current Assets	
Undeposited Funds	5,187.33
Total Other Current Assets	5,187.33
Total Current Assets	45,480.71
TOTAL ASSETS	\$45,480.71
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Truist (5302) - Main	0.00
Truist (6394) - Sub CC	164.72
Total Truist (5302) - Main	164.72
Total Credit Cards	164.72
Other Current Liabilities	
Payroll Liabilities	
Federal Taxes (941/944)	107.10
NC Income Tax	2.00
Total Payroll Liabilities	109.10
Total Other Current Liabilities	109.10
Total Current Liabilities	273.82
Total Liabilities	273.82
Equity	
Reconciliation Adjustments	623.92
Retained Earnings	17,980.35
Net Revenue	26,602.62
Total Equity	45,206.89
TOTAL LIABILITIES AND EQUITY	\$45,480.71