



QuickBooks Live Year-end Report

Breastfeed Durham | Breastfeeding Family Friendly
Communities

For the period ended December 31, 2024

Prepared on
July 30, 2025

Statement of Activity Comparison

January - December 2024

		Total
	Jan - Dec 2024	Jan - Dec 2023 (PY)
REVENUE		
Channel Discount		
Shopify Discount	-109.97	
Total Channel Discount	-109.97	
Channel Sales		
Shopify Sales	710.61	
Total Channel Sales	710.61	
Channel Shipping Income		
Shopify Shipping Income	176.64	
Total Channel Shipping Income	176.64	
Contributed Income		
Corporate & Foundation Grants	3,972.00	
Donations Directed by Individuals	43,775.70	44,582.36
Gala Donations	5,734.08	
Government Grants & Contracts	83,906.43	11,100.21
Grants From Other Nonprofits	19,150.00	
In-Kind Donations	74,400.00	62,000.00
Total Contributed Income	230,938.21	117,682.57
Discounts Given	-14,492.73	
PayPal Sales	223.70	
Reimbursements	93,997.84	65,418.05
Service Fee Income		150.00
Speaking Engagements	475.00	2,000.00
Trainings/Workshops Provided by BFFC	487.55	
Unapplied Cash Payment Revenue	66,342.31	0.00
Total Revenue	378,749.16	185,250.62

COST OF GOODS SOLD

Channel Selling Fees	
Shopify Selling Fees	379.14
Total Channel Selling Fees	379.14

All discounts recorded were given to the North Carolina Breastfeeding Coalition and are associated with the SAFE Infant Feeding Team project.

In late December 2024, we received file paperwork to exhaust our ARPA funds and donations tied to Western NC SAFE work. QuickBooks shows these as "unapplied cash payments" at 12/31 because the services were delivered in January–Feb 2025. Not a windfall—just timing.

	Total	
	Jan - Dec 2024	Jan - Dec 2023 (PY)
Cost of Goods Sold	1,216.00	
Total Cost of Goods Sold	1,595.14	0.00
GROSS PROFIT	377,154.02	185,250.62
EXPENDITURES		
Advertising & Marketing		
Business Enticements	4,589.96	866.57
Listing Fees	180.00	250.00
Photography		70.00
Promotional Materials		860.81
Printing - Metal Signs	3,968.22	
Printing, Publication, Postage and Shipping	16,829.51	7,198.25
Total Promotional Materials	20,797.73	8,059.06
Social Media	1,800.00	750.00
Volunteer Incentive - non childcare	75.00	
Volunteer Incentives - Child Care	12,268.92	14,687.40
Total Advertising & Marketing	39,711.61	24,683.03
Bank Fees and Service Charges		
Bank Fees	94.47	22.00
Merchant Services Fees	70.51	6.74
PayPal Fees	135.57	60.84
Total Bank Fees and Service Charges	300.55	89.58
Charitable Contributions	1,250.00	
Contract & Professional Fees		
Accounting Fees	3,300.00	4,275.81
Contractor	33,036.05	4,885.00
Fundraising Fees	750.00	
Legal Fees	41.00	
Newsletter Personal Development Fee	1,150.00	3,650.10
Presenter Fee	150.00	475.00
Professional Development	1,803.43	820.00
Video Editing		300.00
Website Development	1,463.34	1,479.81
Total Contract & Professional Fees	41,693.82	15,885.72
Event Fees	1,386.22	
Gala Expenses	6,203.49	

		Total
	Jan - Dec 2024	Jan - Dec 2023 (PY)
Insurance		
Liability Insurance	3,314.00	2,849.00
Total Insurance	3,314.00	2,849.00
Meals	2,434.17	1,442.52
Occupancy		
Rent	10,725.34	1,715.23
Utilities	2,279.78	
Total Occupancy	13,005.12	1,715.23
Office Expenses		
Internet & TV Services		336.95
Memberships & Subscriptions	706.00	1,750.99
Office Supplies	2,448.23	2,983.72
Shipping & Postage	173.88	76.39
Software & Apps	1,408.44	1,816.38
Technology/Hardware	20.26	53.20
Total Office Expenses	4,756.81	7,017.63
Office Supplies & Software	706.99	
Payroll Expenses		
Payroll Processing Fees	775.00	520.00
Salaries & Wages	69,997.32	34,125.00
Taxes	5,354.80	2,610.56
Workers' Compensation Insurance		347.00
Total Payroll Expenses	76,127.12	37,602.56
Repairs & Maintenance	98.84	
Supplies & Materials		124.80
Curriculum Bundle (Childcare)	6,114.12	
Food	1,499.52	765.35
Lactation Supplies and Materials	7,305.35	1,004.23
Supplies	2,817.94	673.01
Total Supplies & Materials	17,736.93	2,567.39
Travel		
Airfare	2,764.75	443.68
Conference and Training	1,485.00	751.12
Hotels	3,857.33	476.39
Mileage Reimbursement	91.90	
Total Travel	8,198.98	1,671.19

	Total	
	Jan - Dec 2024	Jan - Dec 2023 (PY)
Vehicle Expenses		
Parking & tolls	149.44	74.63
Taxis or Shared Rides	5,799.34	1,985.02
Vehicle Gas & Fuel	1,428.09	51.83
Total Vehicle Expenses	7,376.87	2,111.48
Total Expenditures	224,301.52	97,635.33
NET OPERATING REVENUE	152,852.50	87,615.29
OTHER REVENUE		
Interest Earned	15.14	
Total Other Revenue	15.14	0.00
OTHER EXPENDITURES		
In-Kind Volunteer Work	74,612.55	62,000.00
Total Other Expenditures	74,612.55	62,000.00
NET OTHER REVENUE	-74,597.41	-62,000.00
NET REVENUE	\$78,255.09	\$25,615.29

Statement of Financial Position

As of December 31, 2024

		Total
	As of Dec 31, 2024	As of Dec 31, 2023 (PY)
ASSETS		
Current Assets		
Bank Accounts		
PayPal Bank	1,713.09	3,535.05
Reserve Account 0198	42,775.50	15,850.00
Truist Checking 4429	74,611.29	25,108.33
Total Bank Accounts	119,099.88	44,493.38
Other Current Assets		
Channel Clearing Account		
Shopify - efe44e-de Clearing Account	764.28	
Total Channel Clearing Account	764.28	
Total Other Current Assets	764.28	0.00
Total Current Assets	119,864.16	44,493.38
TOTAL ASSETS	\$119,864.16	\$44,493.38

LIABILITIES AND EQUITY

Liabilities		
Current Liabilities		
Credit Cards		
Truist (5302) - Main	0.00	0.00
Truist (6394) - Sub CC	0.00	164.72
Total Truist (5302) - Main	0.00	164.72
Total Credit Cards	0.00	164.72
Other Current Liabilities		
Direct Deposit Payable	-3,431.33	0.00
Payroll Liabilities		
Federal Taxes (941/944)	722.84	107.10
NC Income Tax	98.00	2.00
Total Payroll Liabilities	820.84	109.10
Total Other Current Liabilities	-2,610.49	109.10
Total Current Liabilities	-2,610.49	273.82
Total Liabilities	-2,610.49	273.82
Equity		
Reconciliation Adjustments	623.92	623.92

	Total	
	As of Dec 31, 2024	As of Dec 31, 2023 (PY)
Retained Earnings	43,595.64	17,980.35
Net Revenue	78,255.09	25,615.29
Total Equity	122,474.65	44,219.56
TOTAL LIABILITIES AND EQUITY	\$119,864.16	\$44,493.38