

BECOME OUR PARTNER TODAY!

Breastfeeding
Welcome
Aquí
Apoyamos
La Lactancia



BreastfeedDurham.org



WHY APPLY?

Breastfeeding is good for babies and for families - and for your business!

Supporting breastfeeding:

- Improves employee retention
- Reduces healthcare costs
- Reduces sick days
- Makes customers feel safe and supported
- Makes people more likely to come to your business

Please let us know if you have any questions. We can help review or create policies, find space in your business for employees to pump, or whatever you need!

info@BreastfeedDurham.org
Or text: 919-622-8787

If you qualify, we'll deliver a window cling, advertise your business in our newsletter and on our website.

The application takes less than 5 minutes.



Apply at tinyurl.com/DurhamBfBus
BreastfeedDurham.org

BECOME OUR PARTNER TODAY!

Breastfeed Durham recognizes local companies, organizations, and community partners that support breastfeeding/lactating families. Breastfeeding Friendly Businesses and Community Partners are those that welcome breastfeeding/lactating families and support breastfeeding/lactating employees.

Your Name:

Name of Organization/Business:

Organization/Business URL:

Email:

Phone number:

Mailing Address:

Community Partner Affirmations: Support of Breastfeeding Families. (Check all that apply)

- Required:** Our business/organization does not advertise infant formula or related products directly to families.
- Required:** Breastfeeding families are always welcome and respected. They will never be treated poorly, asked to stop nursing, or asked to cover up or move.
- Required:** We support all breastfeeding, chestfeeding, and human milk feeding families inclusive of their race, ethnicity, immigration status, nationality, creed, age, sexual orientation, gender identity, family structure, primary language, ability, or class.

Employer Affirmations: Support of Breastfeeding/Lactating Employees. (Check all that apply)

- Required:** All lactating employees are allowed breaks to express milk or nurse their children.
- Required:** All lactating employees are allowed access to a private space which is shielded from view for expressing milk and includes an electrical outlet. The space is not a bathroom.
- Required:** The lactation space has hand hygiene available (hand sanitizer or sink nearby).
- Recommended:** The lactation space is lockable.
- Recommended:** Supervisors are encouraged to work with lactating employees in making reasonable accommodations to help them reach their goals.
- Recommended:** We have a written lactation support policy, and we share it with our staff to ensure awareness of worksite support.

Sector-Specific Commitments. (Check all that apply).

- Required for Healthcare Service Providers:** Healthcare personnel involved in the care of families with babies are trained in the skills necessary to support optimal breastfeeding, chestfeeding, lactation and providing human milk.
- Required for Educational Institutions:** Our [childcare program, K-12 program, college, or university] provides books and/or images that illustrate breastfeeding as the norm.

If you have questions, please email info@BreastfeedDurham.org or call 919-622- 8787.

¡CONVIÉRTESE EN NUESTRO SOCIO HOY!



Si califica, le entregaremos un adhesivo para ventanas y anunciaremos su negocio en nuestro boletín informativo y en nuestro sitio web.



¿Por qué aplicar?

La lactancia materna es buena para bebés y familias - y para su negocio!

Apoiando la lactancia materna:

- Mejora la retención de empleados
- Disminuye los costos de atención médica
- Disminuye días de enfermedad
- Hace que sus clientes se sientan seguros y apoyados
- Aumenta las probabilidades de que las personas visiten su negocio

Por favor déjanos saber si tiene preguntas o si le gustaría ayuda con esto. Podemos ayudar a revisar o crear políticas, encontrar espacio en su negocio para empleados para extraer leche, o ¡lo que sea que necesites!

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Durham: Premio de Lactancia Materna Bienvenida Aquí

Breastfeed Durham reconoce compañías locales, organizaciones, y socios comunitarios quienes apoyan a familias lactantes. Empresas que aceptan la lactancia materna y socio comunitarios son aquellas que dan la bienvenida a familias lactantes y apoyan a empleadas lactantes.

Su nombre:

Nombre de la organización/empresa:

Enlace web de la organización/empresa:

Correo electrónico:

Número de teléfono:

Dirección:

Afirmaciones de socios comunitarios: Apoyo de familias lactantes. Marque todo lo que corresponda.

- Requerido:** Nuestra empresa/organización no ofrece o promueve fórmula infantil o productos relacionados directamente a las familias.
- Requerido:** Familias lactantes siempre son bienvenidas y respetadas. Nunca serán tratados mal, ni se les pedirá que dejen de amamantar, ni se les pedirá que se cubran o se muevan.
- Requerido:** Apoyamos a todas las familias que amamantan, amamantan al pecho y alimentan con leche humana, independientemente de su raza, etnia, estado migratorio, nacionalidad, credo, edad, orientación sexual, identidad de género, estructura familiar, idioma principal, capacidad o clase.

Afirmaciones del empleador: Apoyo para las empleadas lactantes. Marque todas las que correspondan.

- Requerido:** A todas las empleadas lactantes se les permiten descansos para extraer leche o amamantar a sus hijos.
- Requerido:** A todas las empleadas lactantes se les permite el acceso a un espacio privado, que está protegido de la vista e incluye un tomacorriente, para extraerse la leche. El espacio no es un baño.
- Requerido:** El espacio para la lactancia tiene higiene de manos disponible (desinfectante de manos o lavadero cercano).
- Recomendado:** Se puede cerrar con llave el espacio de lactancia.
- Recomendado:** Se alienta a los supervisores a trabajar con las empleadas lactantes para hacer adaptaciones razonables que las ayuden a alcanzar sus metas.
- Recomendado:** Tenemos una política escrita de apoyo a la lactancia y la compartimos con nuestro personal para garantizar el conocimiento del apoyo en el lugar de trabajo.

¿Cómo podemos agradecerle (seleccione todas las que correspondan) ...

- Por favor marque aquí si desea ser agregado a nuestras páginas de redes sociales, sitio web.
- Por favor marque aquí si desea que compartamos su información con otras coaliciones de lactancia locales y estatales. <https://breastfeedorangenc.org>

Si tiene preguntas, escríbenos por info@BreastfeedDurham.org o llama 919-622-8787.



HEALTHCARE CLINIC



At Breastfeed Durham, we are dedicated to creating a supportive environment for all breastfeeding, chestfeeding, and human milk feeding families in our community. This survey is essential to our efforts to recognize and support clinics like yours that are committed to these values.

Clinic Information	
Name of Clinic:	
Address of Clinic:	
Name and Position of Person Completing This Survey:	
Phone Number:	
Email Address:	

Survey Questions	Yes	No	Need more Info
1. Is your clinic interested in pursuing the North Carolina Family Friendly Clinic Award ?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Does your clinic ensure that lactating families are always welcome and respected ?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. When supplementation is medically-indicated, does your clinic make every effort to support families to provide expressed milk .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Does your clinic refrain from advertising infant formula or related products directly to consumers?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Does your clinic support all lactating families and employees , inclusive of their race, ethnicity, immigration status, nationality, creed, age, sexual orientation, gender identity, family structure, primary language, ability, or class?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Does your clinic provide a private space for lactating employees to express milk or nurse?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Does your clinic have a written lactation support policy , and do you orient staff to ensure awareness of worksite support for lactation?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Survey Questions

Yes

No

Need more Info

8. Are **healthcare personnel** in your **clinic trained to support lactation**?

9. Does your clinic **offer lactation support** across prenatal, maternity, and postnatal care?

10. Are healthcare personnel aware of and do they follow breastfeeding guidelines from professional associations (eg. ABM)?

11. Does your **clinic actively refer** families to community chest/breastfeeding support groups and lactation services?

12. Does your clinic provide **lactation education without promoting infant formula**?

13. Does your clinic **track breastfeeding rates**?

14. Does your clinic **display signs or posters** that welcome and encourage breastfeeding?

Additional Information

a. Number of Providers in Your Clinic:

b. Number of Providers Who Have Completed Breastfeeding Training (3 hours) in the Last Year:

c. Number of Staff in Your Clinic:

d. Number of Staff Who Have Completed Breastfeeding Training (1 hour) in the Last Year:

**SCAN
ME**



info@BreastfeedDurham.org

Or text: 919-622-8787

By completing this survey, you help us understand your clinic's practices and identify any areas where we can provide additional resources or support. Together, we can ensure that every family receives the care, respect, and encouragement they need. Thank you for joining us in this important work.

CHILDCARE



SCAN
ME



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★ **Appreciation for Participation:** How can we thank you after completing the survey?
(Check all that apply)

- Free training
- Free toys/games to promote a Breastfeeding Friendly environment
- Free books that normalize breastfeeding
- Free posters
- Free information about milk storage
- Free help setting up a Lactation space
- Free copy of the Durham lactation resource guide

Breastfeeding-Friendly Environment

• Culturally Appropriate Posters

- Yes
- No

• Explicit Policy for Promoting and Supporting Breastfeeding: (Check all that apply)

- We would like assistance in developing or reviewing a policy.
- Policy does not exist.
- Policy exists informally.
- Policy is written but not communicated regularly.
- Policy is written, readily available, and regularly communicated.

Curriculum and Educational Support: Does your educational institution provide access to materials that illustrate breastfeeding as the norm? (Check all that apply)

- Books illustrate breastfeeding as the norm.
- Lesson plans include discussions about breastfeeding.
- Activities for children that include breastfeeding themes.
- Training or resources for teachers on introducing breastfeeding in classroom discussions.

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WHY APPLY?

If you sign up to become a community partner during this conference, you will be entered to win a \$100 gift card to a community partners of choice!

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